



**I've found that most people don't realize the benefits of having a website, so I've created a list to help you more fully understand these potential benefits.**

### **Relating to your customer:**

- A website gives a potential customer a good visual presentation.
- A website gives a potential customer several choices as how to communicate with you via contact form, email, phone numbers, as well as an address to your location.
- A website can provide a potential customer with testimonials that establish a reference for personal branding or trust.
- A website gives a potential customer a solution to an immediate need or problem at any time of the day 24/7.

### **Relating to you, the business owner:**

- Flexible and easy to manage when you need to update content as your business grows.
- Two-way communication between you and your customers.
- Peace of mind knowing that your website provides customer service 24/7.
- Affordable advertising and low over-head as low as \$5.00/month in hosting costs and domain renewal \$10.00/year.
- Easy to compete with local competition and gaining internet presence with [online business listings](#).
- Adding value and credibility to existing and potential customers. Your online authority keeps you ahead of your competition.
- Selling your products via an online e-commerce solution, increasing your revenue while you sleep.



Let's talk about your future website!

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*Make everything as simple as possible, but not simpler. Albert Einstein*